



NORTH PARK

Festival Investment Grant

The City is now accepting applications for the annual Festival Investment Grant program. The program is intended to nurture outdoor festivals and celebrations held within the city, facilitate their growth and ensure their continued success. The financial support helps organizations develop new festivals and celebrations and improve or expand existing events. A budget of \$320,000 will be made available to fund up to 25% of the overall operating costs. The application deadline is Friday, December 31, 2021 at 4:30pm. For more information and to apply for the grant, visit: victoria.ca/festivalgrant.

Neighbourhood Plan

The survey on the latest draft of your Neighbourhood Plan is open for your input until December 19, 2021. We need to hear your thoughts, so please take 15 minutes to complete it! An eight-page summary of your plan has been posted on the City website and you can watch the Ask a Planner video for more background information. You will see that mobility, opens spaces and urban forest are included in the plans.



Following the survey, staff will evaluate all the received public input and revise the draft plans and design guidelines. These will then be presented to Council for direction on next steps, including setting a public hearing.

<https://engage.victoria.ca/fernwood-north-park-hillside-quadra>

Placemaking Toolkit

The City's Placemaking Toolkit is now complete and will be presented to Council on December 9. The toolkit is intended to provide education and information on the placemaking process, as well as guidance and inspiration for putting projects together. The toolkit includes a catalogue of elements that placemaking champions may choose to use in their projects.



<https://pub-victoria.escribemeetings.com/filestream.ashx?DocumentId=74662>

Lights of Wonder

This year, Centennial Square will be transformed once again into a holiday wonderland. This event is free and for all ages and offers live entertainment, food vendors and magical light displays. The event runs from December 20 – 31, from 4:00-10:00pm Fridays and Saturdays and 4:00-9:00pm weekdays.

<https://lightsof wonder.ca>



2022 City Financial Plan

Community budget consultation and the annual Virtual Budget Town Hall are now complete. Public input received through engagement will be provided to Council at their December 9 Committee meeting as part of their budget package.

<https://www.victoria.ca/EN/main/city/city-budget.html>



Neighbourhood Staff Contact:

Michael Hill mhill@victoria.ca

Council Liaison:

Sarah Potts spotts@victoria.ca

The City of Victoria is located on the homelands of the Songhees and Esquimalt people



NORTH PARK

Victoria Music Strategy

On November 9, Council approved adoption of the Victoria Music Strategy and allocated one-time funding of \$75,000 to fund first year implementation action items. These include music in public spaces such as the continuation of Build Back Victoria programming on Government Street, key transit and tourism locations, and increased programming at the Cameron Bandshell and Centennial Square. The City will also host a Music Symposium for networking, education and capacity building workshops.

An Economic Impact Assessment was conducted to measure the economic output of the music sector. In 2017, the music ecosystem was attributed to creating 3,630 direct jobs in Victoria contributing \$223.61 million (GDP) with a direct output of \$463.21 million to the local economy. The key takeaways from the music strategy engagement included the need for greater and more affordable access to mid-sized venues for performance and rehearsal space, and to create more spaces for underrepresented voices.



Victoria Music Strategy

Find more information in the agenda for Council's November 4 Committee meeting.

<https://pub-victoria.escribemeetings.com/Meeting.aspx?Id=070a581c-de34-41b4-a544-cf24da7d4648&Agenda=Merged&lang=English&Item=14&Tab=attachments>

WHAT'S UP AT COUNCIL

	Committee of the Whole (COTW) 9:00 a.m.	Council Meeting 6:30 p.m.
	December 2 and 9	December 9


Neighbourhood Staff Contact:

Michael Hill mhill@victoria.ca

Council Liaison:

Sarah Potts spotts@victoria.ca

The City of Victoria is located on the homelands of the Songhees and Esquimalt people